



# The VHP Voice

VOLUME 1, ISSUE 2

FEBRUARY 28, 2011

## VETERANS HERITAGE PROJECT, A 501(C)(3)

- Motivating Students and Advisors to record veterans' stories for Permanent Preservation
- Continuing the efforts of Cactus Shadows High School's Arizona Heritage Project
- Expanding the project to more schools, educators, students, and veterans

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## Show Low Welcomes VHP Students



to meet with Show Low's Student Council class and to give a presentation on Veterans Heritage Project. Senior Olivia Slack was unsure of what to expect from these new students. Did they know what they were getting themselves into? Were they prepared for the dedication it takes to be involved in an undertaking like this? "We were blown away by their eagerness and excitement to begin the interview process. Their questions were superb, and as Ashley and I conducted a mock interview with their advisor, veteran Pamela Lizardi, whose essay is in our upcoming book, we could feel the passion in the room as the students focused on their beloved teacher, whom many called 'Mom,' as she related her stories about being a woman in the military."

Earlier this school year, Cactus Shadows High School students Lexi Williams, Ashley Schaefer, and Olivia Slack (pictured above) and club advisor Barbara Hatch made a trek to Show Low High School to participate in the kickoff of the new VHP Chapter.

These emissaries arrived halfway through the school day, just in time

The next day, the students met the Show Low kids at



the Show Low American Legion Post to complete an interview with two local veterans. "Both interviews were some of the most powerful I have ever heard, and Mrs. Hatch agreed, which is saying something because she has heard over 350," said Slack. The stu-



## Scholarship Deadline March 15th

High school seniors, don't miss the deadline for submitting your 500-word essay to the Veterans Heritage Project scholarship committee no later than March 15th at 11:59PM.

"The purpose of these awards is to recognize and assist certain students who have exhibited extraordinary qualities while working with veterans, the project, and the publication of the book," says VHP scholarship committee chairman Dick Doubek. The amount of the two scholarships is \$500 and \$250, respectively. Those eligible must be a senior,

have active membership in VHP in 2010, have two years of participation in VHP, and be eligible for full-time undergraduate admission to an accredited four-year college or university, two-year college or trade school. All branches of the U.S. Military are also included for the award.

The VHP Scholarship application must include a 500-word open-ended essay telling your experience with VHP. Please submit your typewritten essay to Dick at azcarboy@cox.net. Good luck!

dents were captivated to hear the first veteran's stories of Vietnam (pictured above Tim Sears and Whitney Reidhead) and the second's stories of being a Marine in Beirut and Grenada. Those interviews exemplify the change that VHP has experienced this year. The two Show Low students writing the essays for those two veterans were incredibly excited and passionate about their new responsibility, as were the rest who would interview later in the fall.

For this first VHP chapter, Cactus Shadow's students teaching and talking to the students in Show Low was just the first of many "firsts" to come.

# Critical Link: Audio, Video Archival Process

The loss of a veteran's interview due to corrupted data is devastating to all involved...

successfully transforming videos into DVDs and CDs is an art... and the critical link. Thank you Kevin!



You might think that the toughest job in conducting the interview is coming up with the right questions for the veteran or even writing the follow-up essay. Well it's not. It's the audio/video archival process. Maybe we shouldn't say the toughest, but the loss of a veteran's interview due to corrupted data is devastating to all involved. It is what keeps every VHP advisor up at 2AM, worried that after that great student-veteran interview, the video and audio are unreadable.

Successfully transforming videos into DVDs and CDs is an art (given the ever-changing formats of new technology)... and that's where CSHS student Kevin Calabrese comes in. Every morning, he works his magic by arriving at 6:30 am before school to transform videos into DVDs and CDs! Big THANKS to Kevin!

## White Out—Reflections on a Deadline

By Barbara Hatch

I admit it. I am a slave to my spreadsheet. Listed thereon are the names of the 57 veterans we interviewed for Volume 7 of *Since You Asked: Arizona Veterans Share Their Memories*, as well as whether we have their pictures, biography, forms, and other information for the book. The date the student submits the essay is recorded, the date it is sent to the veteran, when it is returned, and a big bold X for final completion.

To highlight outstanding items, I have taken to filling in Excel boxes with yellow. I don't know why yellow became the *co-leur de choix*, perhaps because I can see the X behind it. But while looking at the big picture, all those yellow boxes tell the students what needs to be done. As we ap-

	B	C	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
		Veteran	War	Interview	Students	F	Sen	Pics	Ca	Bio	Thx	T'scr	Esss	Sent	Ret	Donr	Vid	DVD	Aud	1
4	1	Del Maestro, Mark	VN	4/9/2010	Lauren S.	X	X	X	X	X	X	X	1/28/2011	X						X
5	2	Adler, Harry	WWII	4/15/2010	Castlin C.	X	X	X	X	X	X	X	8/2/2010	X						X
6	3	Anderson, Jack	WWII	5/10/2010	Justin Y.	X	X	X	X	X	X	X	5/26/2010	X						X
7	4	Ziede, Frank	WWII	5/22/2010	Madi P.	X	X	X	X	X	X	X	10-Jul	X						X
8	5	Daniels, Chuck	IAK/V	6/19/2010	Ashley S.	X	X	X	X	X	X	X	7/31/2010	X						X
10	6	Thomas, Jesse	WWII	26-Jun	Justin Y.	NA	X	X	na	X	X	X	2-Aug	X						X
11	7	Kilmer, Lloyd	WWII	7/5/2010	Cassie P.	X	X	X	X	X	X	X	31-Jul	X						X
12	8	Mohr, Pete	Cold	7/17/2010	Brenna	X	X	X	X	X	X	X	1/21/2011	X						X
13	9	Jameson, Irene	WWII	7/28/2010	Justin Y.	X	X	X	X	X	X	X	10/15/2010	X						X
14	10	Berent, Mark	VN	7/31/2010	Saige W.	X	X	X	X	X	X	X	E12/27/10	X	X	X				na
17	11	Temperley, Gerald	Korea	7/1/2010	Buchanan	na	X	X	n/a	X	X	X	10/29/2010	X						na

proach our deadline, I take great delight in returning a highlighted box to its original white and adding whatever X or date completes the mission. Yesterday I found myself gleefully reverting the yellow boxes to white,

giddily commenting to no one in particular, "There's another white one! I love filling in white boxes!" A few students moved their chairs a few feet farther across the room while others buried their noses in another project, pretending they hadn't heard the ravings of this clearly overworked, stressed advisor.

## \$1500 Price Break at Color House

VHP turns once again to Color House Graphics to produce its 7th Volume of *Since You Asked*. "With an eye on the future, we were able to get a price break of about \$1,500 this year. That's significant," remarked Dick Doubek, VHP's Treasurer. Color House recognizes the value of loyal customers, especially given

the difficulties the publisher's supply chain is having in dealing with this year's harsh weather on the east coast. "The deadline for submitting our 7th volume was pushed up two weeks because of weather. Luckily we were able to compromise with just one week," said Doubek.

But there it is. I know the day is coming when all the boxes will be white and all the important boxes will have a giant bold X marking the spot—our target, our signal that the end of a long year of interviews is over.

White out!

# The Value of “Pilot” School Feedback

This March, chapter advisors from VHP Pilot Schools will be meeting to provide VHP with critical feedback on what works—and what doesn’t—in establishing, carrying out, and financing VHP programs at high schools and, potentially, middle schools across Arizona. Advisors to the non-profit suggested early on using pilot schools as means to experience and learn what it takes to roll out a student club dedicated to capturing and recording veterans’ stories. It sounds easy to do — listen to veterans, then write an essay, but the level of effort needed to successfully orchestrate a group of students within

a school, let alone the collection and publication of stories across multiple schools, is very complex. VHP’s job is to find out how to best streamline and make it easy for new Chapter Advisors to take on a project in their schools. That means listening to pilot school advisors, analyzing every detail of their experience, and developing easy processes and new training on the most expeditious techniques for making the program a success for advisors, students and veterans.

**VHP Advisor and veteran Pamela Lizardi shares her story with her Show Low Students.**



## April 17th: VHP Reception at ASU West

VHP reception committee chairman Marilyn McCullough met with ASU West event coordinators early February to finalize the arrangements for the VHP reception’s new location. “With over 450 people attending last year’s event, we felt we had outgrown our old location. With VHP’s goal of expanding to schools throughout Arizona, ASU West was chosen as the best venue which will enable us to better serve our school clubs and veterans,” stated McCullough.

To make the transition easier for Foothills veterans, VHP will offer free transportation to and from the

event. Buses will leave Cactus Shadows High School at 2PM and will return by 7PM. We do have limited space, so if you need a ride, please reserve your seats by calling Laura Byers at 602-421-9419 as soon as possible.



The 7th Annual VHP Reception will take place on Sunday, April 17th, from 3-6PM, at the main Conference Center at ASU West Campus, located at 4701 W. Thunderbird Road., Glendale, AZ 85306.

### Bus Service Available

CSHS to/from ASU.  
Reserve your seats on a first come, first serve basis.  
Limited seating.  
Call Laura at 602-421-9419



VHP Reception & Book Signing  
Sunday, April 17th, 3-6PM  
4701 W. Thunderbird Road

**You are cordially invited ...**

## Upcoming Issues

- Shea Middle School contributes veterans stories to Volume 7
- Ten Students from CSHS VHP Club will travel to Holland and Luxembourg over spring break.
- *They’ll see the Ardennes Forest where the Battle of the Bulge took place, Patton’s grave, and Anne Frank’s House.*
- More on what it takes to publish *Since You Asked*
- VHP’s 7<sup>th</sup> volume... that’s 2,550 hours of student and advisor effort!
- Student Scholarships... Top honors go to...
- Highlights of 2011 VHP Reception and Book Signing
- VHP Fundraising, can YOU help?
- VHP Advisors get ready for 2011-2012 academic year
- VHP Advisor Feedback... what it will take to attract and keep new Arizona Chapters



# Veterans Heritage Project

## A nonprofit 501(c)(3) corporation

P.O. Box 1297  
 Carefree, AZ 85377-1297  
 Phone: 602-571-1248  
[www.veteransheritage.org](http://www.veteransheritage.org)



Please join us...  
 VHP Committee meets the first  
 Wednesday of every month at 3:30PM at  
 The Byers,  
 33401 N. 55th Street,  
 Cave Creek, AZ 85331 (602) 421-9419

### VHP Non Profit Directors

Barbara Hatch Executive Director	602-571-1248 barbara@veteransheritage.org
Mark McCullough VHP President	602-793-6887 McCullough.mark.a@gmail.com
Richard Doubek, VHP Treasurer	480-488-7919 azcarboy@cox.net
Marilyn McCullough VHP Chapter Liaison	602-690-6122 Mmmcgolf3@aol.com
Laura Byers Secretary / Marketing communications	602-421-9419 Laura@e-vmi.com
Lynn Silan Torcolini Operations/Processes	610-223-3200 LDSilan@yahoo.com

### Tax Deductible Donations

**To contribute**, please fill out this form and mail it and your check to: Veterans Heritage Project, P.O. Box 1297, Carefree, AZ 85377-1297. **You will receive a letter from Veterans Heritage Project documenting your contribution for your records.**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

#### Check one or both:

\_\_\_ **Tax Credit Donation** to a VHP club at an Arizona School  
**Payable to: Cactus Shadows High School.**  
 in the amount of \_\_\_\_\_  
 • Deduct this from your state taxes.

\_\_\_ **Tax-Deductible Donation**, to the 501 (c)(3) nonprofit corporation  
**Payable to: Veterans Heritage Project,**  
 in the amount of \_\_\_\_\_  
 • To be included in your itemized deductions for federal taxes.

# Calendar

**February 2011**  
**28th—Submit book to Publisher**

**March 2011**  
 2nd - VHP Committee Meeting  
 13th - VHP Advisor Brunch  
 15th - VHP Scholarship applications due: azcarboy@cox.net  
**15th - Final proof back from publisher; review and submit final**  
 17-26 CSHS VHP Club Trip - Amsterdam & Luxembourg trip:  
 Battle of the Bulge, Patton's Grave, & Anne Frank house

**April 2011**  
 6th - Meeting  
**8th - Take receipt of Volume 8 books**  
 16th - VHP club student & advisor party hosted by CSHS chapter  
**17th - 3PM-6PM VHP Reception and Book Signing, ASU West, main Conference Center at ASU West Campus, located at 4701 W. Thunderbird Road., Glendale, AZ 85306**

**May 2011**  
 3rd - VHP Committee Meeting  
**7th - VHP Advisor Training for 2011-2012 school year, 9-3PM**  
 28th-29th Board Meeting retreat, Flagstaff

**June-July 2011— Summer Break**

**August 2011**

# Schools & Advisors

2003 Cactus Shadow High School, Cave Creek, AZ (Barbara Hatch, Advisor)  
 2010 Canyon Valley School, Gilbert, AZ (Larry Dexter, Advisor)  
 2010 Sandra Day O'Connor High School, Deer Valley, AZ (Suzanne Wooten, Advisor)  
 2010 Show Low High School, Show Low, AZ (Pam Lizardi, Advisor)

# Books & VHP Guide for Purchase

## Since You Asked

Volume I 2005	SOLD OUT
Volume II 2006	\$20.00
Volume III 2007	\$20.00
Volume IV 2008	\$20.00
Volume V 2009	\$25.00
Volume VI 2010	\$25.00
<b>Pre-Order Volume VII 2011</b>	<b>\$25.00</b>
Any 3 Volumes:	\$50.00
VHP Advisor Program Guide	\$50.00
Shipping 1-3 books or guide	\$5.00

To order, visit our website: [www.veteransheritage.org](http://www.veteransheritage.org)  
 or call 602-421-9419